

PREPARATIONS for the Fall term make for a busy summer on campus. Projects at Seneca@York this summer have included classroom renovations, designed to facilitate enrolment growth and the delivery of curriculum via mobile devices. In another strategic initiative, the appointment of new professors, new Chairs, new academic advisers, and new support staff helps ensure continued student and graduate success.

That success can be measured – in part – by FCAD’s international reputation. Last month recent PR-Corporate Communications graduates Julie Fanelli and Miranda Sager began classes at the USC Annenberg School for Communication and Journalism, in Los Angeles. This new and exclusive arrangement provides our graduates with advanced standing in Annenberg’s renowned Master’s program in Strategic Public Relations.

I’m very proud to be part of such a creative and progressive learning community. Here’s to another great academic year!

Michael Maynard PhD, FGDC
Dean, Faculty of Communication, Art and Design
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NEWS and EVENTS



Graphic Design student Sabrina Citta won an Honourable Mention in the annual student competition sponsored by the Registered Graphic Designers of Ontario (RGD). Her submission featured an awareness and marketing campaign designed in support of textiles recycling initiatives at Seneca, in particular the related research project being led by School of Fashion Professor Sabine Weber.



Twenty-seven students from various Seneca programs participated last month in an inaugural innovation summer boot-camp held at the Seneca@York campus. Organized under the auspices of Seneca’s successful HELIX initiative, the students worked with industry partner Markham-Stouffville Hospital to research and conceptualize real-world business problems. Student teams worked with hospital staff, patients, and stakeholders within the entrepreneurship ecosystem – such as Angelo Del Duca (above), an accredited investor with York Angel Investors. Feedback on the students’ final presentations was very positive, and the hope is to maintain this innovation initiative at S@Y.

■ Ten students from programs within the School of Creative Arts and Animation were winners in this year’s Applied Arts Student Awards: Jinjiang Huang, Alicia Jordan, Zhihe Liu, Esther Luntadila, Alon Nusenbaum, Ravi Patel, Daria Popova, Dan Radzikowski, Aeshin Yeo and Qi Zhan. Their winning submissions will be published in a special edition of Applied Arts.

■ New full-time professors are joining FCAD this Fall. Barney Wornoff, MA (Bournemouth) will be teaching in the School of Creative Arts and Animation, while in the School of English and Liberal Studies, Denise Chilton, MA (UBC), Jamie Giannou, PhD (York), Robert Kotoviets, MEd (York), Justin Lea, MA (Waterloo), Stella Maloney, PhD (York) and Thom Bryce McQuinn, PhD (York) will be teaching at the King and S@Y campus.

■ Andrew Hyatt’s new hit, ‘On Me,’ is #4 on Canada’s Top 10 Airplay chart – Andrew is a 2008 graduate of Independent Music Production.

■ ‘When They Awake,’ a film celebrating Indigenous Canadian musicians by Pedro Marcelino, a 2012 graduate of the Documentary Filmmaking Institute, will screen at the Opening Night Gala at the Calgary International Film Festival – the first time a documentary film has received this honour. This follows the film’s success at Festival des Films du Monde in Montréal, as well as festivals in the U.S., Britain, New Zealand and Bulgaria, and WOMEX 17 in Poland, the largest music event in the world. Films produced by 11 students in this summer’s institute were screened at Innis Town Hall at the University of Toronto, August 31.

■ A collection of archival illustrations has been donated to Seneca by Alberta’s Glenbow Museum, providing a unique learning resource for the Independent Illustration program. The collection will be maintained by the S@Y Library, where digital files will be prepared to facilitate online access.

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